

## **CardCom Technology Introduces the ViAge Verifier CAV-3000 Series™, Making Complete Age Verification Affordable & Portable**

**Capable of reading all forms of digital mediums found on state, provincial, and military issued ID cards, the devices maintain the ViAge qualities of affordability, portability, flexibility and simplicity.**

BUENA PARK, CA, March 21, 2001 – CardCom Technology proudly unveiled the newest members of their ViAge Verifier family, the ViAge Verifier CAV-3000 Series. Designed to read magnetic stripe, 1D and 2D bar codes found on state, provincial, and military ID cards, the CAV-3000 Series offers users an all-in-one solution for age verification, while maintaining the ViAge Verifier qualities of affordability, portability, flexibility and simplicity.

“We wanted to have the CAV-3000 Series be an extension of the CAV-2000, stated Mitchell Shin, President of CardCom Technology. “Our mission for this unit (CAV-3000™), was to have an age verification device that can store information, upgrade easily, is affordable and still remain portable. We also wanted the unit to read virtually every government issued ID card in North America. We have accomplished that with the CAV-3000™ series.”

Like its predecessor, the CAV-3000 Series is user-friendly and affordable. The pricing on the entire line will continue to be competitive with the competition. CardCom Technology’s CAV-3000 Series offers more than expected because the devices are portable, affordable and can specifically match the end-user's needs.

“The CAV-3000 Series was created to assist those looking for more diversity out of age verification devices. Wherever the point of transaction takes place, the device is handheld and portable, which makes age verification quick and simple,” noted Shin.

Developed to accommodate any industry requiring age verification, the CAV-3000 Series will not replace the existing CAV-2000 Series, but rather offer versatility and choices specific to the end-user's needs.

Corporations utilizing the ViAge Verifier CAV-2000 and 3000 series for their chain stores will have the capability to remotely upgrade the latest encoded information of state, provincial or military ID cards. “Markets such as the convenience store, hospitality and lodging and casino industries will have the capability of upgrading their devices effortlessly and conveniently, keeping the merchant safe and protected from fraudulent IDs” said Shin.

The CAV-3000 Series has memory capabilities that enable users to store, interpret and utilize data that is read off IDs. Retaining a history of transactions is a valuable marketing tool, and provides merchants with a stronger affirmative defense in legal cases.

Additionally, CardCom is utilizing the world's leader in UPC scanning technology, Symbol Technologies (NYSE: SBL) scanning engines, to combine point-of-sale machines and the CAV-3000 device in to one. With the two-in-one machine, retailers can verify an individual's age and scan items being purchased all with one machine.

With the introduction of the CAV-3000 Series , CardCom Technology strengthens its position as the age verification technology authority. "The number of resellers needing age verification is expanding to movie theatres, music stores, lottery ticket retailers, even tattoo parlors. All of these resellers will appreciate our efforts to design an age verification device that is simple to use, quick and part of the natural process of transactions taking place between sellers and buyers," commented Shin.

### **About Cardcom Technology**

Founded in 1993, CardCom Technology has been providing hardware solutions for magnetic-stripe and smart card applications. From electronic cash transactions, telecommunications, public transportation, and new emerging applications, CardCom Technology offers hardware configuration to satisfy any set of requirements. A high level of customer satisfaction underscores CardCom Technology's commitment to quality and dedication to continuous improvement. For more information on CardCom Technology, please visit [www.cardcom.com](http://www.cardcom.com), or call (714) 670-6992.